



# CITY OF FALLS CHURCH

## Office of Communications

300 Park Avenue, Suite 303 East  
Falls Church, VA 22046  
[www.fallschurchva.gov/News](http://www.fallschurchva.gov/News)

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**MEDIA CONTACTS – CITY**  
Susan Finarelli or Amy Betor  
[publicinfo@fallschurchva.gov](mailto:publicinfo@fallschurchva.gov), 703-248-5003

**MEDIA CONTACT – CHALLENGER SPORTS**  
Phil Brierley  
[pbrierley@challengersports.com](mailto:pbrierley@challengersports.com), 443-681-7826

### **The British are Coming!**

#### *Challenger Sports Brings British Soccer Camps to City of Falls Church*

As the number of soccer players in the USA nears 20 million, the number one soccer company in the United States, and Canada, Challenger Sports, has been invited to hold three weeks of their nationwide program of British Soccer camps right here in the City of Falls Church.

This summer, the City's Recreation and Parks Department will team up with Challenger Sports for a British Soccer camp at George Mason High School June 24-28, August 5-9, and August 12-16.

The camp runs Monday through Friday and each child will be coached by a member of Challenger's British coaching staff flown to the USA exclusively to work on these programs. Challenger will hold over 2,500 British Soccer camps this summer and will coach over 120,000 players between the ages of 3 and 18 and over 25,000 parents and coaches.

Challenger's British Soccer Camp is more than a week of drills and skills. In addition to taking part in a daily regimen of foot skill development, technical and tactical practices and daily tournament style plays, each child will also be treated to a rich cultural experience and lessons on respect, responsibility, integrity, leadership, and sportsmanship.

The most popular part of each camp is the Camp Word Cup. The coaches use this daily tournament to teach the players about life, customs and traditions of other countries. The campers are asked to make up cheers, bring flags, dress up and learn as much as they can about the country they represent.

Teams are also welcome to attend and receive a week of focused instruction to prepare them for the fall season. Each camper will receive a free camp t-shirt, soccer ball, giant soccer poster and an individual skills performance evaluation.

Space is limited. To register, visit [www.fallschurchva.gov/Recreation](http://www.fallschurchva.gov/Recreation) or call 703-248-5027.

### **About Challenger Sports**

Challenger has been conducting soccer camps in the US for 20 years and in addition to coaching youth players throughout the country, Challenger also run European and South American Soccer Tours, hold soccer tournaments, and manufacture and sell their own brand of soccer apparel. To find out more about Challenger Sports, visit [www.challengersports.com](http://www.challengersports.com).

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